



„I read it on Reddit“

# first impression



**„feels like facebook...but less about me and my person“**



**Founded by Steve Huffman, Alexis Ohanian and Aaron Swartz**

2005



**acquired by Conde Nast**

2006



**valued at \$500 million in 2014**

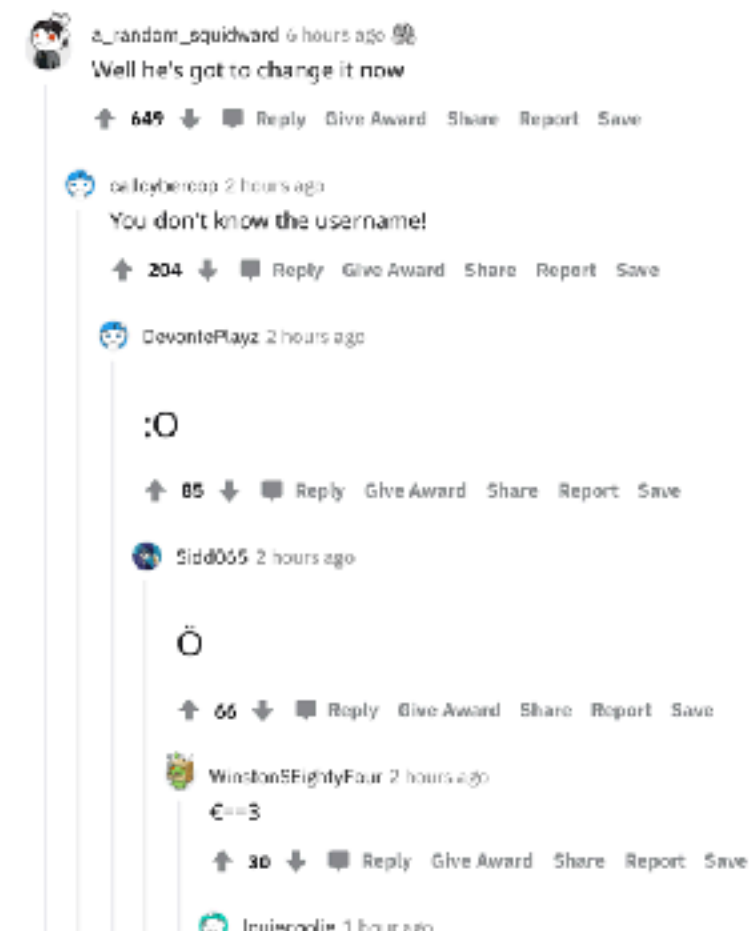
Investors like Marc Andreessen, Peter Thiel, Ron Conway, Snoop Dogg, Jared Leto and Peter Thiel



**funding round by tencent brought valuation to \$3 billion**

February 2019

# general info



**subreddits**  
(Communities)

**user generated content**  
videos photos text links

**user interaction**  
discussions through comments  
upvote downvote

## Today's Top Growing Communities

Browse Reddit's top growing communities. Find the top communities in your favorite category.

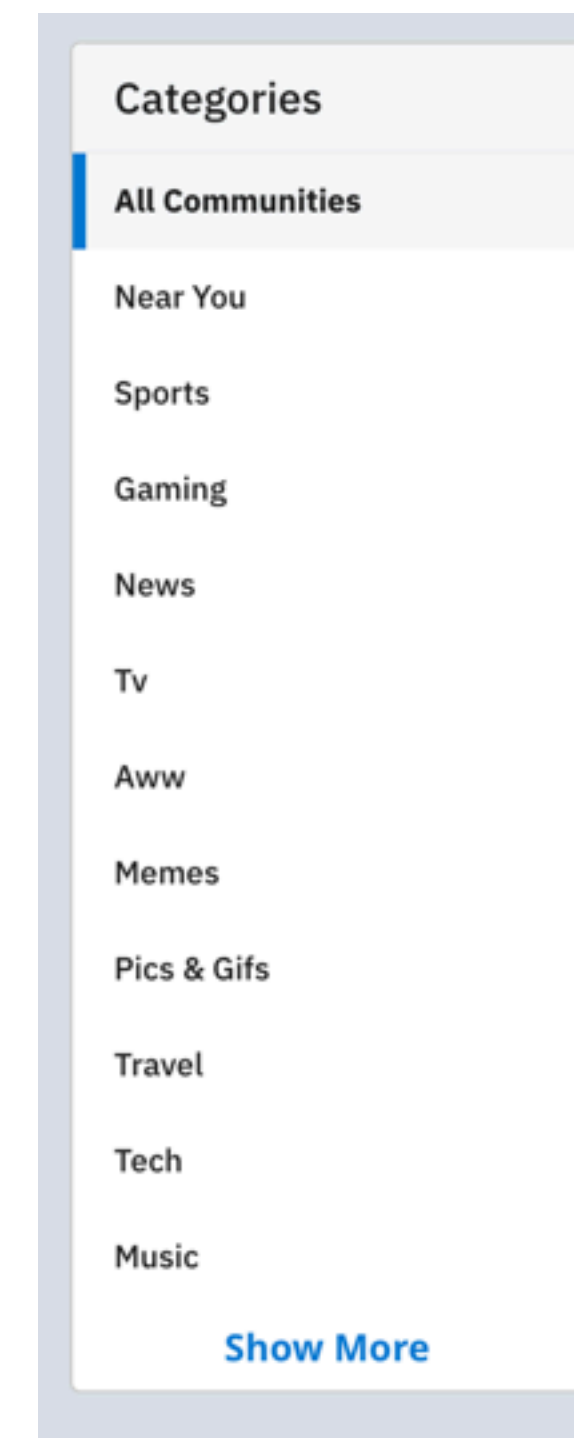
Categories	Today's Top Growing Communities
All Communities	1 ▲  r/MurderedByWords
Near You	2 ▲  r/sadcringe
Sports	3 ▲  r/nottheonion
Gaming	4  r/worldnews
News	5 ▲  r/Music
Tv	6 ▲  r/Instagramreality
Aww	7 ▲  r/titanfolk
Memes	8 ▲  r/relationship_advice
Pics & Gifs	
Travel	
Tech	
Music	
Show More	

# communication



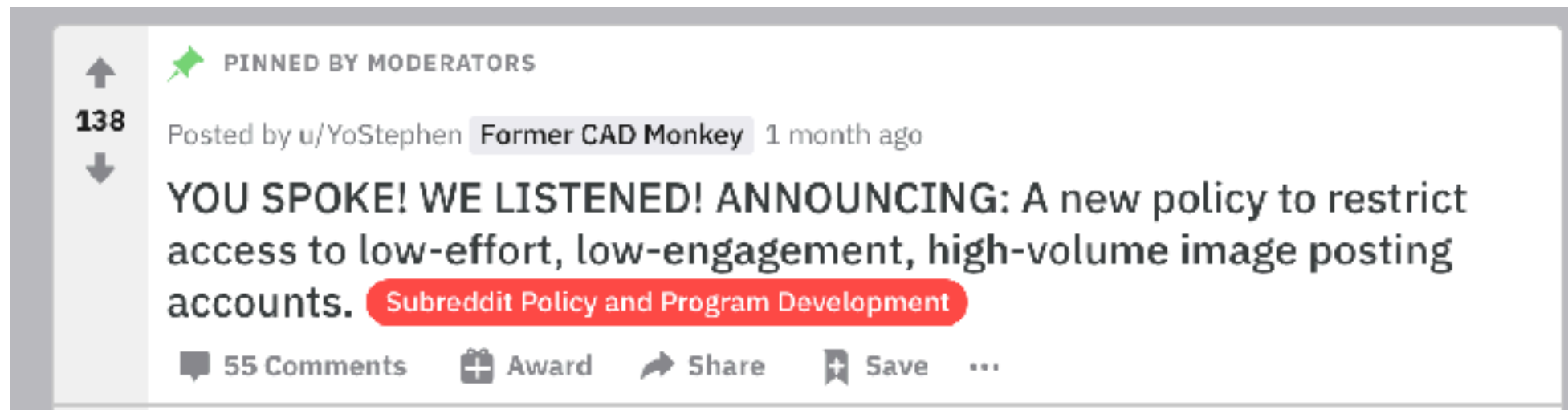
## subreddits topics

what is it about? - Design/Science/Sports/Gaming etc



## community guidelines

rules of behaviour

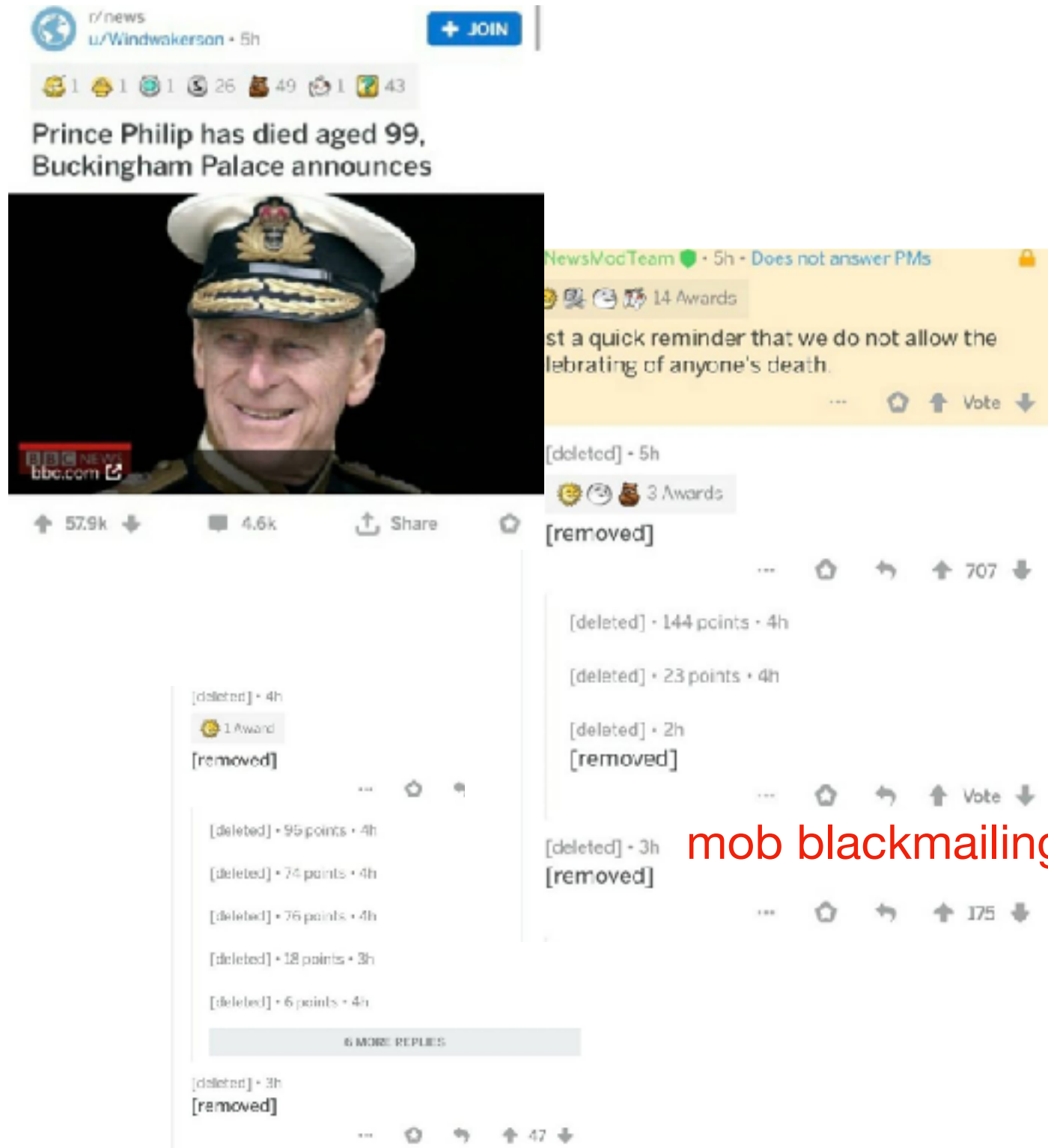


## moderators

manage communities

remove posts and comments that violate rules

# ideology, politics and forces



**diverse opinions**

moderators make editorial decisions

**controversies throughout the years**

mob blackmailing, celebrity photo hack, offensive and sexual communities, gamestop short squeeze

**community power**

e.g going private as a subreddit



# second impression

na Sea as naval ships... r/news and more

history was made at... r/BlackPeopleTwitter and more

stages of Champions League... r/footballmanagergames and more

Michigan r/chicago and more

## Popular posts

Hot United States All New Top

r/Tinder · Posted by u/cryptanalyst 10 hours ago 39 31 36 36 + Join

66.2k

Please don't start your conversations like this

4.0k Comments Award Share Save

### Top Gaming Communities

- r/pathofexile
- r/Twitch
- r/Overwatch
- r/DotA2
- r/pcmasterrace

View All

Top Near You News Aww

**„still feels like facebook...  
 most sites like these start feeling the same and blend into on endless soup of attention grabbing content  
 researching the site felt like I was wasting my time“**





Die with Me



first impression



„cool idea... *but what else?*“



DRIES DEPOORTER

[portfolio](#) [about](#) [shop](#) [calendar](#) [NFT](#) [mail](#)



Dries Depoorter is an artist, speaker and concept provider.

### artist

Dries Depoorter is a Belgium artist that handles themes as privacy, artificial intelligence, surveillance & social media. Depoorter creates interactive installations, apps, games.

### speaker

talks: MoMA, TEDx Brussels, SXSW Austin, Mutek Montreal, KIKK-festival, STRP festival, ETH Zürich, Internet Week Denmark, Web2Day, Night By Us

[overview all exhibition and talks](#)

# DAVID SURPRENANT

Creative technologist / Développeur | [Write - me!](#) / [Écris - moi!](#)  
More soon! / En cours de fabrication!

# general info



## chatroom app



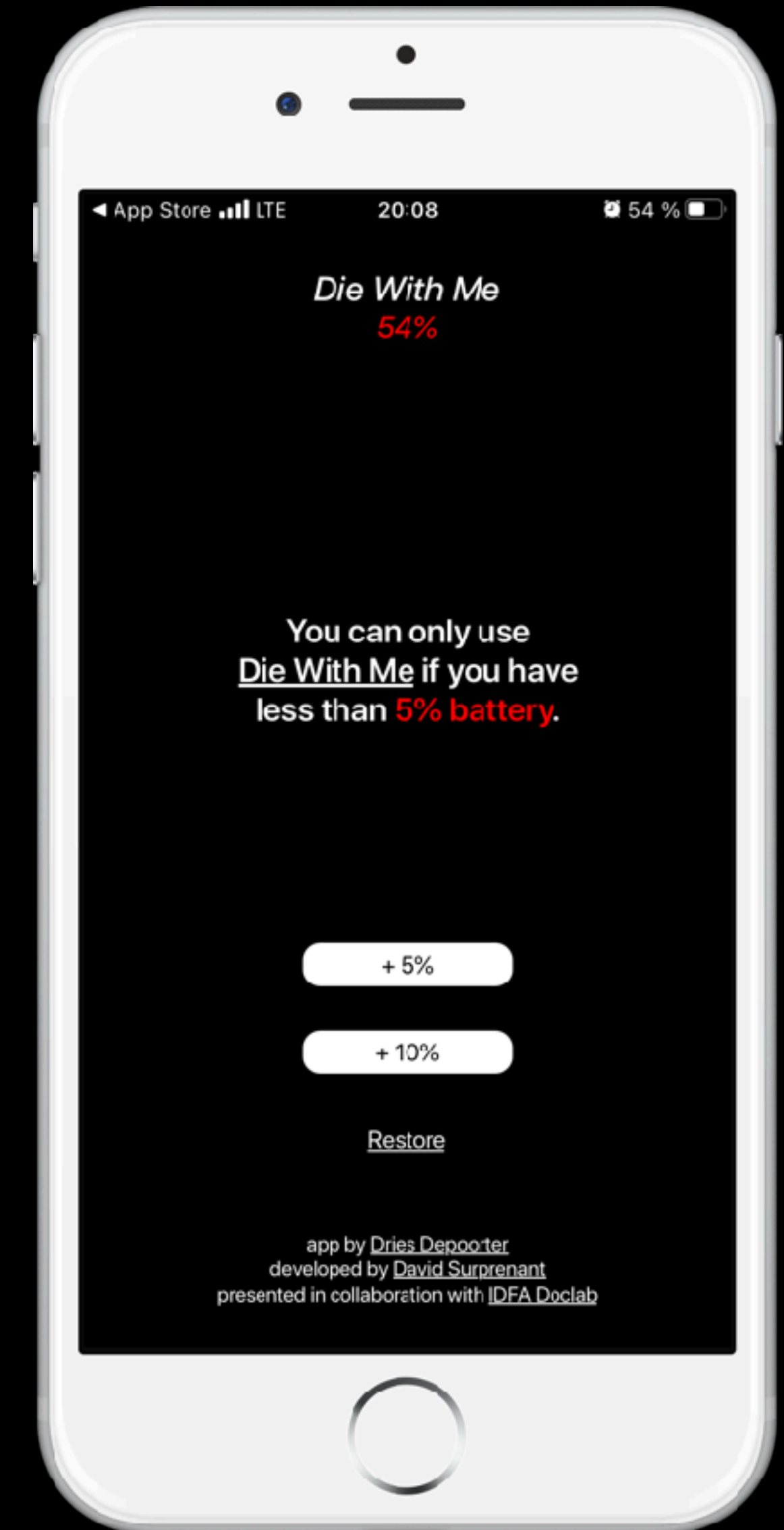
only accessible with 5% or less battery left

text



## user interaction

chat      you can see the other persons battery %



# context, funding and forces



**one rule - 5%**

apart from the: „I won't send unwanted nudity and other offensive stuff to people!“ agreement



**\$0.99**

in appstore purchase

**born out of technology dependence & smartphone addiction?**

a way to reverse the dreadful feeling when the battery runs low  
and convert it into an event to look forward to

# second impression



4% Holq

BANANA.EATER @ 2021-2-13 2:37:19 pm

4% Hola

BANANA.EATER @ 2021-2-13 2:37:26 pm

4% Hala madrid

Jack\_raz @ 2021-2-14 5:23:19 pm

1% hola xD

jebuziito 📍 @ 2021-2-16 4:24:18 am

2% Hola

Thoms 📍 @ 2021-2-16 7:39:23 am

4% Hola

Jsssa84 @ 2021-2-16 5:40:14 pm

4% Hola

2% AAAAAAH

Teedsal @ 2021-4-10 8:38:29 pm

*„cool idea... fun little app but deserted“*

4% My soul will vanish with my battery

Nidos @ 2021-4-8 10:26:32 am

3% My wife left me

Shanemclovin @ 2021-4-9 10:50:51 pm

4% Is someone hereereeeeeeee

Imma\_die\_soon @ 2021-4-10 1:36:48 am



