„I read it on Reddit“

first impression

„feels like facebook…*but less about me and my person*“

history

Founded by Steve Huffman, Alexis Ohanian and Aaron Swartz

2005

acquired by Conde Nast

2006

valued at $500 million in 2014

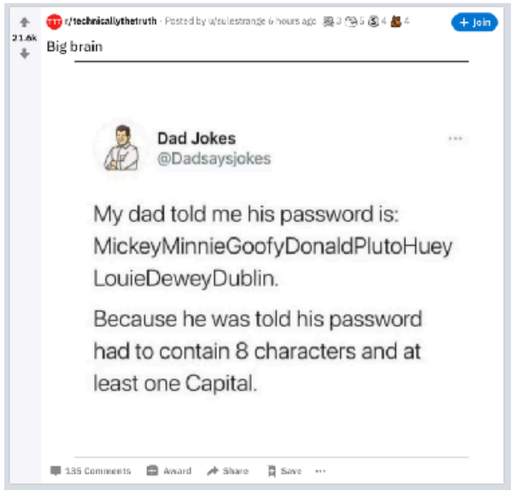
Investors like Marc Andreessen, Peter Thiel, Ron Conway, Snoop Dogg, Jared Leto and Peter Thiel

funding round by tencent brought valuation to $3 billion

February 2019

source: wikipedia

general info



subreddits

(Communities)

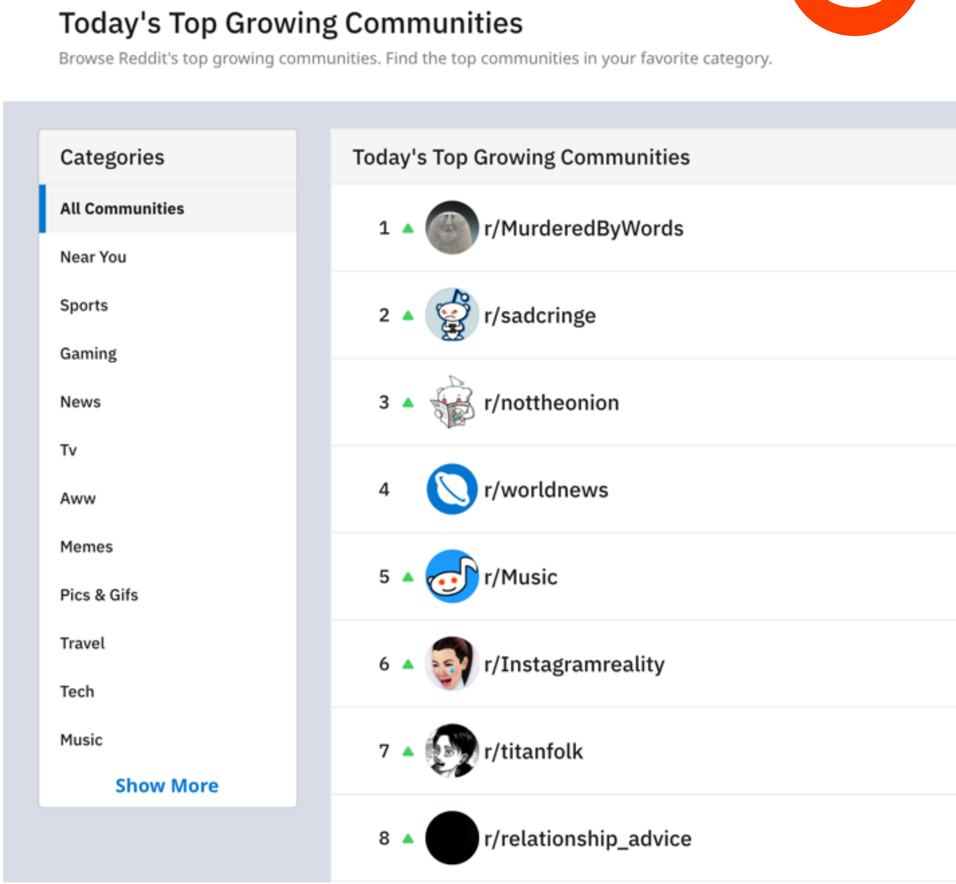
user generated content

videos photos text links

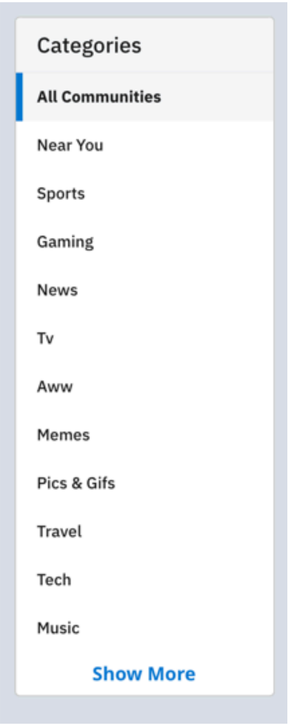
user interaction

discussions through comments

upvote downvote



communication

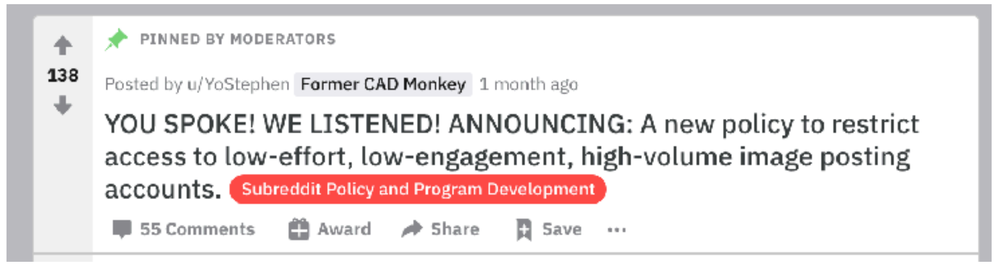


subreddits topics

what is it about? - Design/Science/Sports/Gaming etc

community guidelines

rules of behaviour

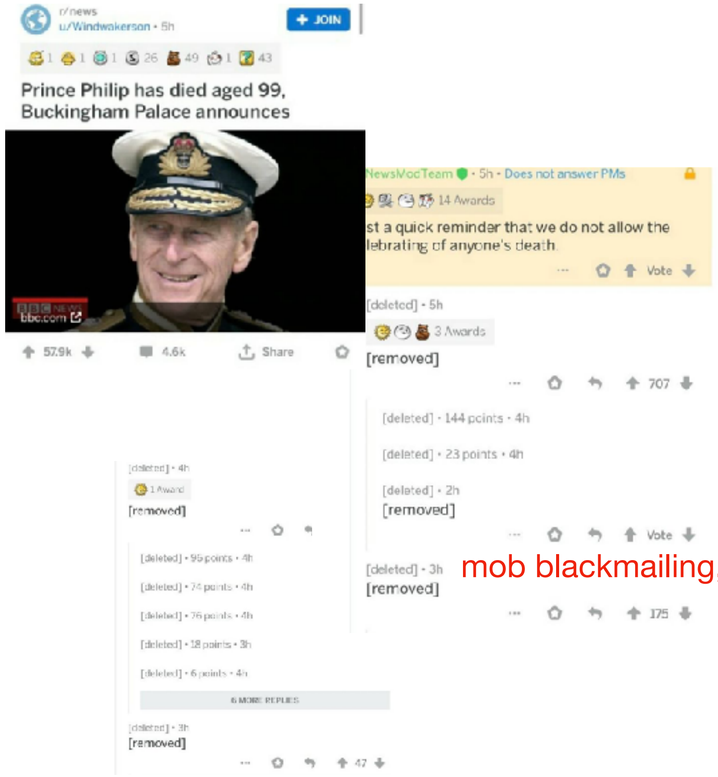


moderators

manage communities

remove posts and comments that violate rules

ideology, politics and forces



diverse opinions

moderators make editorial decisions

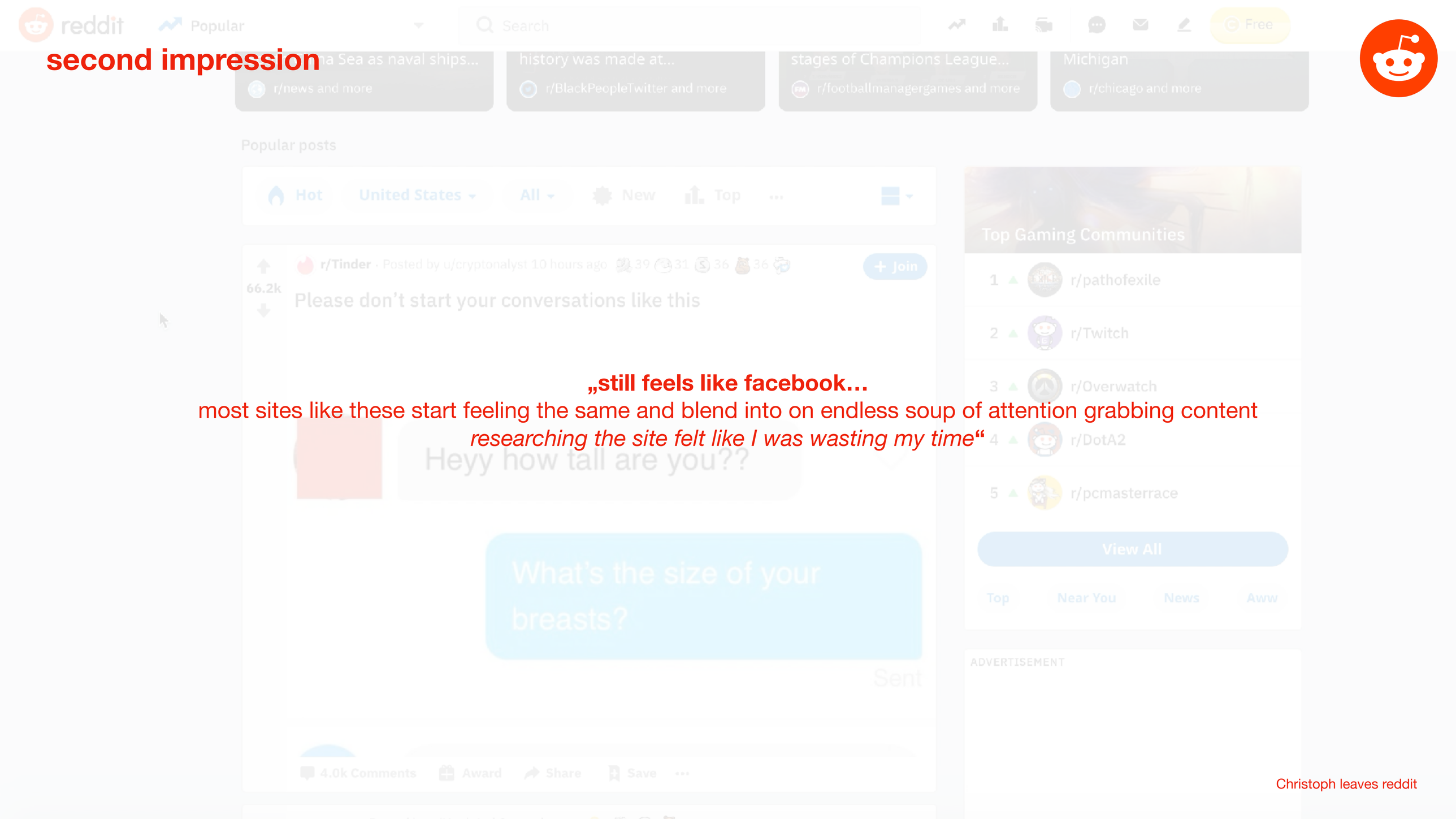
controversies throughout the years

mob blackmailing, celebrity photo hack, offensive and sexual communities, gamestop short squeeze

community power

e.g going private as a subreddit

second impression



„still feels like facebook…

most sites like these start feeling the same and blend into on endless soup of attention grabbing content

researching the site felt like I was wasting my time“

Christoph leaves reddit

Die with Me

first impression

„**cool idea…** *but what else?*“

who

DRIES DEPOORTER

portfolio about shop calendar NFT mail

artist

Dries Depoorter is a Belgium artist that handles themes as privacy, artificial intelligence, surveillance & social media. Depoorter creates interactive installations, apps, games.

speaker

talks: MoMA, TEDx Brussels, SXSW Austin, Mutek Montreal, KIKK-festival, STRP festival, ETH Zürich, Internet Week Denmark, Web2Day, Night By Us

overview all exhibition and talks

DAVID SURPRENANT

Creative technologist / Développeur | Write - me! / Écris - moi!
More soon! / En cours de fabriquation!

general info

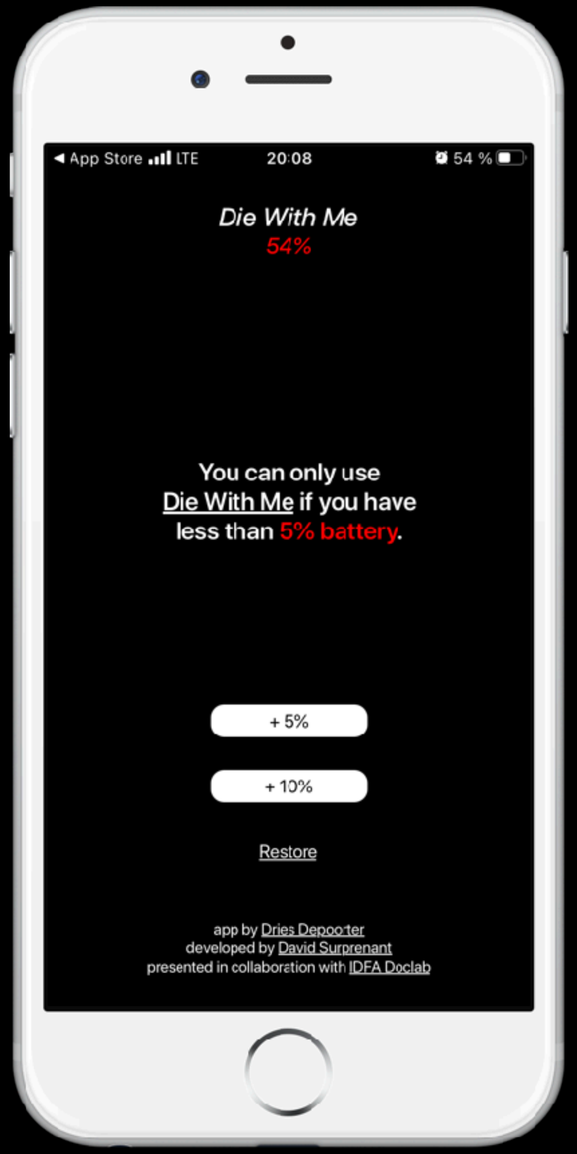
chatroom app

only accessible with 5% or less battery left

text

user interaction

chat you can see the other persons battery %



context, funding and forces

one rule - 5%

apart from the: „I won't send unwanted nudity and other offensive stuff to people!“ agreement

$0.99

in appstore purchase

born out of technology dependence & smartphone addiction?

a way to reverse the dreadful feeling when the battery runs low
and convert it into an event to look forward to

second impression

4% Holq

BANANA.EATER @ 2021-2-13 2:37:19 pm

4% Hola

BANANA.EATER @ 2021-2-13 2:37:26 pm

4% Hala madrid

Jack_raz @ 2021-2-14 5:23:19 pm

1% hola xD

jebuziito @ 2021-2-16 4:24:18 am

2% Hola

Thoms @ 2021-2-16 7:39:23 am

4% Hola

Jsssa84 @ 2021-2-16 5:40:14 pm

4% Hola

2% AAAAAAH

Teedsal @ 2021-4-10 8:38:29 pm

3% My wife left me

Shanemclovin @ 2021-4-9 10:50:51 pm

„cool idea… *fun little app but deserted“*

4% My soul will vanish with my battery

Nidos @ 2021-4-8 10:26:32 am

4% Is someone hereereeeeeeee

Imma_die_soon @ 2021-4-10 1:36:48 am